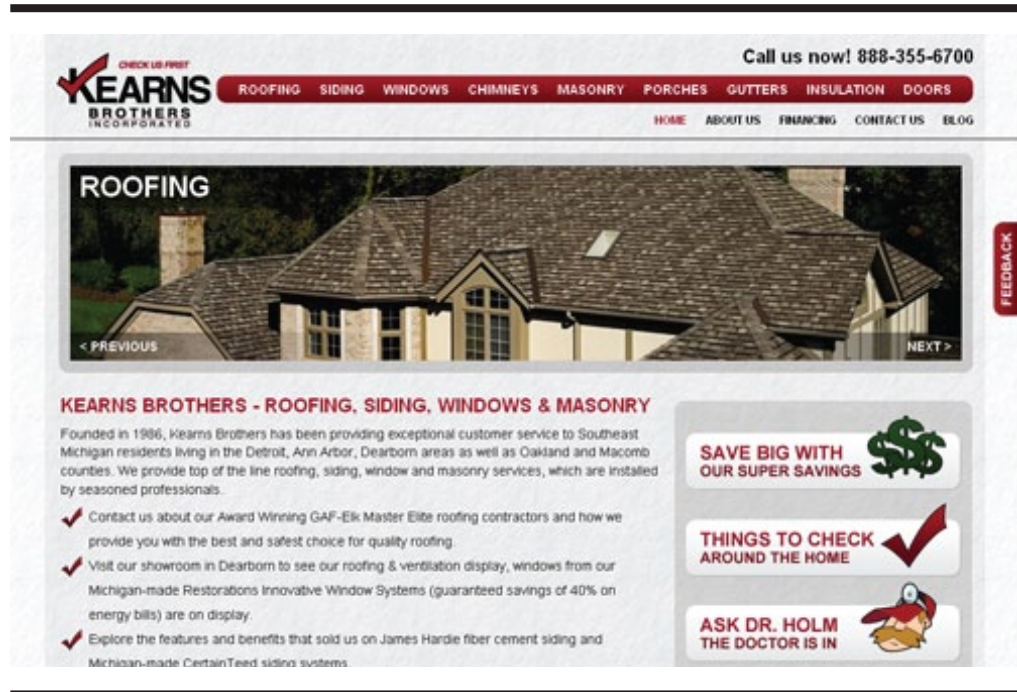


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## Our Client

### Kearns Brothers



## What We Did

- Website Development
- Website Maintenance
- Search Engine Optimization
- Consulting

## Our Opportunity

For many home owners maintaining your house can become troublesome. Before you get a chance to make the first repair or improvement another one presents itself. It is a vicious circle and can often be too much for one person to handle. This however, is not the case for Kearns Brother, a professional home improvement company. Serving the Metro-Detroit area, Kearns Brothers provides individuals with home improvement services that our built with the core values of honesty, integrity, value and dependability. The problem here was that Kearns Brothers previous site lacked an internet presence that would help raise their awareness and increase sales. They needed a website that would convey the core values to the visitor, but also rank well in the search engines, while maintaining usability and an effective design.

## Our Solution

Understanding the importance or ranking and being found within the search engines, internet marketing and web development agency firm TM went to work for Kearns Brothers. The experts at TM created a user-friendly website that was designed and optimized to accommodate search engine ranking factors. While ensuring an aesthetically pleasing design, TM implemented various SEO strategies to increase traffic and awareness to Kearns Brothers' new site. TM didn't stop there, they made sure that once they got an individual to the he or she would have a good user-experience. With the help of TM, Kearns Brothers now has a website they can call home.