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## Our Client

### Dealers Supply Company



## What We Did

- E-Commerce Website
- Website Maintenance
- Internet Marketing
- Search Engine Optimization
- Consulting

## Our Opportunity

Three years ago, Dealers Supply and their online presence did not exist. Trademark Productions had the challenge of building a website from the ground up that was both functional and could improve their online sales. Building a new website is no easy task; it requires careful planning and a team that is experienced and knowledgeable about the web development process, which is why the TM was perfect for the job.

## Our Solution

TM's experience in web design and development helped them meet the demands of Dealers Supply. We provided them with unique and customized

## Our Solution (cont.)

e-commerce solutions, which garnered business-to-business sales and multiple e-commerce websites. We built their custom web software, which has been able to provide Dealers Supply with the maximum Return on Investment and user-friendly navigation. We implemented effective Search Engine Optimization and Pay Per Click strategies that have increased traffic and targeted different dealerships and promotional markets. TM also continues to provide ongoing website maintenance, which has increased the company's visibility and attracted more website traffic. TM was able to provide Dealer's Supply with the tools necessary to survive online.